

WWW.BICYCLE.NS.CA

ANNUAL REPORT 2017



A YEAR IN REVIEW

ANNUAL REPORT 2017

<i>1. CO-PRESIDENT'S REPORT</i>	<i>03</i>
<i>2. 2017 BNS BOARD OF DIRECTORS</i>	<i>03</i>
<i>3. BNS STAFF</i>	<i>03</i>
<i>4. GENERAL BNS OPERATIONS UPDATES</i>	<i>04</i>
<i>5. 2017 REGISTRAR REPORT</i>	<i>04</i>
<i>6. STAFF LED PROJECTS</i>	<i>05</i>
<i>TRANSPORTATION, RECREATION & ADVOCACY</i>	<i>05</i>
<i>RECREATION & TOURING</i>	<i>06</i>
<i>ROAD AND BIKEWAYS</i>	<i>06</i>
<i>COMPETITION</i>	<i>07</i>
<i>ATHLETE DEVELOPMENT</i>	<i>07</i>
<i>OFF ROAD ADVOCACY</i>	<i>07</i>
<i>7. INCOME STATEMENT</i>	<i>08</i>
<i>8. BALANCE SHEET</i>	<i>10</i>

CO-PRESIDENT'S REPORT

2017

- > 10 pre-8AM hour-long phone conversations between Susanna and Lola to work through various BNS initiatives
- > 30 board meeting pizzas ordered
- 1 strategic plan updated
- 1 incident of bank fraud (they caught the guy, we are waiting for the result)
- Finally, a successful attempt at getting all board members to meetings – including via video!
- First holiday party, that we can remember! Thanks Mary Ellen!
- Engaged and active board
- Commitment to growing BNS, its membership and improving how we represent all cyclists in Nova Scotia



2017 BNS BOARD OF DIRECTORS

Co-President (Competition) – lola doucet
Co-President (Recreation & Transportation) – Susanna Fuller
Registrar – Allan Scott
Secretary – Gaynor Ferguson
Treasurer – Mike Kennedy
VP Education – Vacant
VP Mountain Bike Competition – Ryan Lindh
VP Mountain Bike Trials & Off Road Advocacy – Chuck Sutton
VP Recreation & Touring – Jesslyn Fowle
VP Roads, Bikeways & Advocacy – John Trites
VP BMX – Vacant
VP Road & Cyclocross Competition – Zach Steinman
VP Marketing – Scott Davis
Athlete Development & Coaching Coordinator – Jon Burgess
Event Coordinator – Lorenzo Caterini
Director at Large – Mary Ellen Donovan

BNS STAFF:

Administrator
Madeline Lawlor
Blue Route Implementation Director
Ben Buckwold
Communications and Outreach Coordinator
Adam Barnett
Women on Wheels Coordinator
Lynne Pascoe



GENERAL BNS OPERATIONS UPDATES

- **1** new insurance policy for all of BNS (with a D & D added for all members for January 2018)
- **1** New logo design (in the works, stay tuned for an early 2018 reveal)
- **1** marketing and communications strategy developed
- **1** new office space – come see us at Sport Nova Scotia (our staff are no longer in the old photocopying cubby!)
- **2,225** people “Like” us on Facebook
- **> 10** media stories featuring BNS and our work
- **29** Associated and Affiliated Organizations
- **12** newsletters out to our members and friends
- **1** successful switch of all of our financials to Quickbooks! Hallelujah.
- Website regularly updated with new policies added

BNS represented by Staff on:

- Provincial Blue Route Team
- HRM Active Transportation Advisory Committee
- Nova Scotia Trails Federation Board of Directors
- Union of Nova Scotia Municipalities Active Transportation Committee

2017 REGISTRAR REPORT

SUMMARY OF MEMBERSHIP DATA

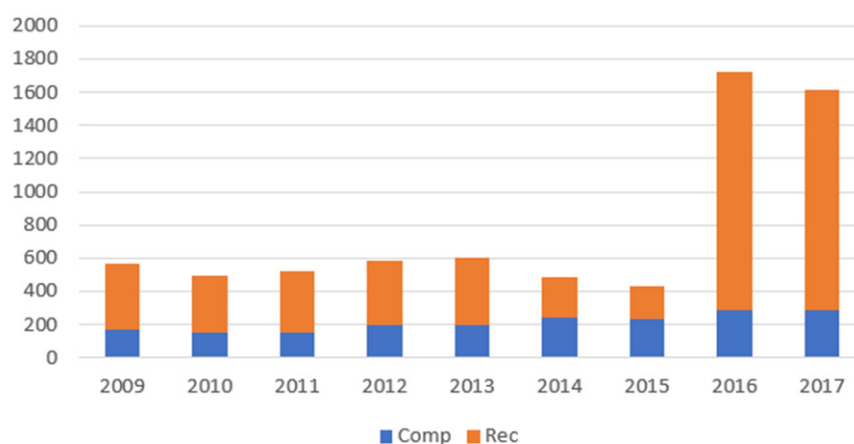
	TOTAL 2017	TOTAL 2016	% CHANGE
TOTAL MEMBERSHIP	1615	1723	-7%
GENERAL MEMBERSHIP	223	216	+3%
LICENSED/TECH MEMBERSHIP	235	241	-3%
CYCLOCROSS ONLY MEMBERSHIP	52	48	+8%
ASSOCIATED CLUB MEMBERSHIP	1092	1218	-11%
WOMEN ON WHEELS	13	N/A	N/A

DISTRIBUTION OF TOTAL MEMBERSHIP BY SECTOR AND GENDER

	SECTOR	MALE	FEMALE
GENERAL MEMBERSHIP	15%	61%	39%
LICENSED/TECH MEMBERSHIP	15%	83%	17%
WOMEN ON WHEELS	1%	0%	100%
ASSOCIATED MEMBERSHIP	68%	68%	32%
TOTAL (excluding Associated Clubs)	100%	69%	31%

CLUB MEMBERSHIP DATA

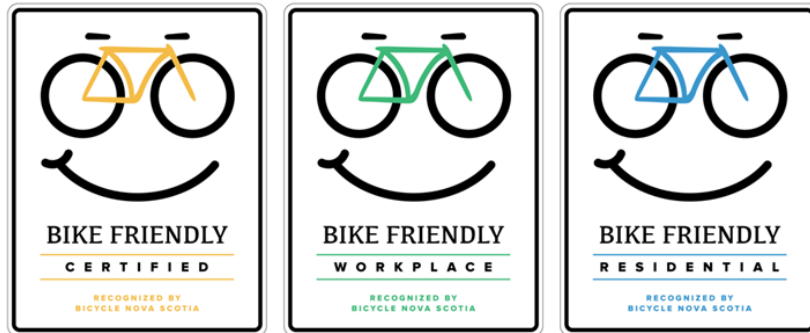
	TOTAL 2017	TOTAL 2016	% CHANGE
TOTAL CLUBS	29	30	-3%
AFFILIATED CLUBS	22	20	+9%
ASSOCIATED CLUBS	7	10	-42%
JUNIOR AFFILIATED CLUBS	0	0	N/A



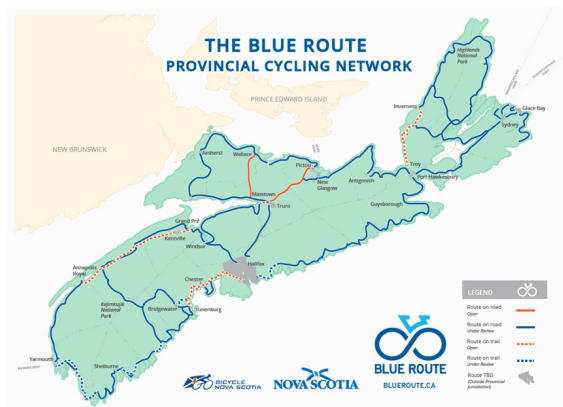
STAFF LED PROJECTS

TRANSPORTATION, RECREATION AND ADVOCACY

- 3 new Destination trails co-branded as Blue Route (Rum Runners, Celtic Shores, Harvest Moon)
- Agreement with Municipality of Colchester to add 9 km of trails
- Total Blue Route km to date: 440 (~2500 left to go!)
- Contribution via ACOA Funding:
- \$135,000 to a \$200,000 trail construction project in agreement with the Municipality of the County of Kings (Grand Pré trail along the former rail corridor.
- \$165,000 to a \$285,000 trail project rehabilitation project in agreement with the Annapolis County Trails Society.
- \$65,000 to a \$90,000 trail rehabilitation project of the Celtic Shores Coastal Trail.
- 2 organized Blue Route rides with ~ 120 participants per ride
- Initial development of guidelines for urban bikeways that can be used by communities implementing active transportation plans or developing sections of the Blue Route within cities and towns.
- Undertook development and delivery of a Bike Friendly Certification program in 2017, stay tuned for province wide launch in 2018



- Worked with the Halifax Cycling Coalition and the Ecology Action Centre to advocate for amendments to the MVA that would add provisions protecting vulnerable road users, including
 - “Dooring” legislation to make it an offence to open a vehicle door into oncoming traffic (including cyclists)
 - Legislation permitting municipalities to reduce speed limits to 30km/hr at their discretion.
 - New definitions included in the MVA to permit use of bicycle traffic signals and “cross-rides”
 - Provisions to clarify driver requirement to yield to cyclists when turning right
- Incident Report Form up and running, with cyclists actively using the tool and helping us to gather valuable data. At the end of the year we had over 145 people share their experiences of car/bicycle ‘incidents’.
- In the second half of the year we started actively exploring the idea of creating a new “Where to Cycle in NS” guidebook. The last one was put out by BNS in 1995 and is in serious need of an update. The next version has a tentative release date of spring, 2019.
- Connecting with members and cyclists through BNS newsletter and social media channels as well as responding to queries on cycling in Nova Scotia.
- Worked with Grand Fondo events across Nova Scotia to promote events and increase participation.



RECREATION AND TOURING

- BNS is working hard to put in place supports needed to help make cycling safe, accessible and enjoyable for cyclists of all ages and abilities. We hope that this will not only encourage more Nova Scotians to get out and have fun riding their bikes, but will also help strengthen Nova Scotia's image as a cycling destination.
- BNS supports a number of recreational clubs which host regular rides across the province.
- Between the insurance review BNS undertook in 2016 and our growing database of cycling incidents in Nova Scotia, BNS has recognized a need to improve insurance coverage for our members.
- In 2017, BNS changed insurance providers to offer one combined insurance program for both competitive and recreational memberships. This new policy provided both general liability to organizers and volunteers of BNS events, and Accidental Death & Dismemberment (AD&D) to cyclists during sanctioned BNS events. This year, BNS has expanded our insurance policy to insure members on every ride, Canada-wide, not just while participating in organized events.
- Many of the activities are reported in the staff report.



ROAD AND BIKEWAYS ADVOCACY

- Provided information and assistance to New Brunswick and Newfoundland on the 1m rule, Ellen's Law adopted in New Brunswick.
- Approached RCMP with the intent that our Incident Reporting System be integrated into their infractions practice.
- Advocated to political parties to support a provincial cycling strategy.
- Developed road safety campaign ideas and strategies, including:
 - All new highway construction and repaving projects include a 1.5 meter paved shoulder maintained to the same level as the driving lane. This will facilitate all active transportation users.
 - Maximum allowable posted speed limits to be tied to the safety of the roadway for active transportation users including cyclists.
 - The minimum safe distance to pass a cyclist be set at 1.5 meters for commercial vehicles with a GVW of 3000KG or more.
 - Maximum speed when passing a cyclist is reduced to 60km/hr plus 1 meter of distance on secondary roads where there is no paved shoulder.
- All new road construction, both provincially-maintained and municipal, include planning for safe cycling embedded in the plan and not an afterthought.
- A post-card insert detailing the motorists responsibility with respect to cyclists, including the One-Meter Law, in all vehicle registration renewals for two consecutive years.



COMPETITION

- National level mountain bike race – Canada Cup – successfully awarded for 2018.
- Conflict policy at race events developed
- New chip timing system in place, with streamlining of race registration and result availability
- 9 road races with 2 time trials added
- 12 cyclocross races, one cancellation
- Plans in the works for a national level cyclocross event in Halifax
- Average of 64 participants at all Road Race events (ranging from 31 to 98)
- Average of 63 participants at all Cyclocross events (ranging from 53-74).
- 150 people attended our awards ceremony

ATHLETE DEVELOPMENT

- Confirmation of coaching funding received for 2018, allowing us to hire a part time coach.
- For the third consecutive summer games Nova Scotia earned a medal in cycling.
- Mackenzie Myatt brought home a silver medal in the Mountain bike sprint during week 1 of competition in addition to a silver medal at U23 XCO National Championships just 1 week earlier.
- Assisted our younger developing athletes in gaining valuable competition experience both provincially and nationally
- Confirmed new coaching position starting in 2018
- Organized and selected a provincial team and attended the Canada Games in Winnipeg.
- Participated in
 - South Carolina Training Camp- Travellers Rest, SC, February
 - Mountain Bike National Championships- Canmore, AB, July
 - Cyclocross Youth Participation Initiative, NSSP, NS, Sept-Nov
 - Cyclocross National Championships Sherbrooke, QC, October



OFF ROAD ADVOCACY

- Draft plans for trail upgrades and skills park at MacDonald Park (stay tuned for progress in 2018)
- Policy statement developed on ebikes on trails
- Contributed to new mountain bike trails organization in Halifax
- Supported MacIntosh Run Watershed Association in capacity building
- BNS assisted the Long Lake Provincial Parks Trail Committee in drafting principles for recreation (including the development of mountain bike trails) within the park. In May of 2017, these principles were approved by the Long Lake Provincial Park Association and have opened the way for moving forward with potential trail development in the park.
- Supported McIntosh Run Watershed Association's MEC Access and Activity Grant application - which they were awarded in the amount of \$13,600 for trail development and construction.
- BNS spoke with the Visitor Experience Advisor for Kejimikujik NP regarding the development of mountain bike infrastructure in the National Park.
- BNS continues to monitor progress with respect to both the proposed Blue Mountain Birch Cove Lakes and Shaw Wilderness Parks.
- BNS is currently working with Nova Scotia Department of Natural Resources regarding the development of a Memorandum of Understanding for the development of non-motorized single track trails on land managed by the Nova Scotia Department of Natural Resources. This project is in a very early phase.
- In 2017, supported in part by Bicycle Nova Scotia, the McIntosh Run Watershed Association saw over 150 volunteers bring the total number of volunteer trail-building hours to over 3000 on the new McIntosh Run singletrack trail network.

INCOME STATEMENT

FOR THE YEAR ENDED DECEMBER 31ST 2017

	2017	2016	2015
REVENUE			
GENERAL REVENUE			
SANCTION FEES	2,530	2,458	3,550
CLUB AFFILIATION FEES	2,390	2,983	3,025
CYCLING CANADA CYCLISME (CCC) FEES	0	0	2,779
CCC INSURANCE	0	120	0
ONE EVENT MEMBERSHIP (OEM) FEES	8,153	4,128	3,482
ASSOCIATE CLUB FEES	887	666	0
LICENSE FEES	25,433	24,451	20,494
INTEREST INCOME	1,143	322	155
GENERAL MEMBERSHIP	7,927	7,597	6,452
CANBIKE FEES	0	0	40
CANADA GAMES FEES	44	63	0
CANADA GAMES GRANT	15,961	18,731	0
ATHLETE DEVELOPMENT GRANT	1,500	0	0
ATHLETE DEVELOPMENT FEES	14,473	3,000	0
ATHLETE DEVELOPMENT SALES	75	975	0
ATHLETE DEVELOPMENT EQUIPMENT REVENUE	3,080	0	0
PROVINCE OF NS BLOCK FUNDING	15,000	13,500	11,500
DONATIONS REVENUE	2,141	0	0
MISCELLANEOUS REVENUE	1,962	196	0
TOTAL GENERAL REVENUE	102,699	79,190	51,477
ROAD, EDUCATION & BIKEWAYS ADVOCACY (REBA) REVENUE			
SPORT NS PARTICIPATION FUNDING	5,000	5,000	3,750
ACOA - BLUE ROUTE FUNDING	315,682	0	0
FEDERAL GOV - CSJ GRANT	5,808	0	0
PROVINCE OF NS - REBA GRANT	65,260	70,699	57,276
PROVINCE OF NS - NS MOVES	0	0	10,000
PROVINCE OF NS - CYCLE.NS.CA	8,744	1,481	5,000
MUNICIPAL FUNDING - CYCLE.NS.CA	0	1,868	1,500
OTHER FUNDING - CYCLE.NS.CA	50,000	500	1,000
QUALITY URBAN ENERGY SYSTEMS OF TOMORROW FUNDING	0	3,465	33,950
OTHER REBA FUNDING	0	346	2,649
REBA CONNECT REVENUE	25,900	24,146	0
PROVINCE OF NS - WOMEN ON WHEELS	270	933	0
TOTAL REBA REVENUE	476,664	108,437	115,125
TOTAL REVENUE	579,363	187,627	166,602



	2017	2016	2015
EXPENSES			
GENERAL EXPENSES			
ROAD ADMINISTRATION	2,810	2,122	1,485
MOUNTAIN BIKE ADMINISTRATION	3,313	100	95
GENERAL ADMINISTRATION	9,982	3,646	2,617
GENERAL AWARDS & BANQUET	1,948	1,512	1,482
OPERATING FEES & MEMBERSHIPS	1,178	669	600
GENERAL SALARY	10,900	4,953	3,121
FEDERAL SALARY	8,050	0	0
GENERAL TRAVEL	0	923	218
GENERAL MISCELLANEOUS	368	196	85
CCC AFFILIATION	5,820	9,164	5,031
CCC INSURANCE	0	15,541	10,195
GENERAL INSURANCE	10,700	1,420	3,564
BNS REBA SALARY CONTRIBUTION	0	5,000	5,000
WEBSITE EXPENSE	776	645	3,069
MEMBERSHIP & CLUB FEES CLEARING	2,965	2,850	0
MARKETING & COMMUNICATIONS	6,911	322	0
BANK CHARGES	536	145	1,336
RACE REGISTRATION CLEARING	0	(80)	(1,197)
CANADA GAMES EQUIPMENT & RENTALS	0	2,169	0
ATHLETE DEVELOPMENT ADMINISTRATION	60	75	3,350
ATHLETE DEVELOPMENT PROGRAMMING	11,949	14,081	12,577
ATHLETE DEVELOPMENT EQUIPMENT	6,553	500	0
ATHLETE DEVELOPMENT TRAVEL	27,399	5,945	0
TOTAL GENERAL EXPENSES	112,218	71,898	52,627
ROAD, EDUCATION & BIKEWAYS ADVOCACY (REBA) EXPENSES			
GENERAL SALARIES	75,700	72,042	62,534
GENERAL PROGRAMMING	0	1,560	8,532
NS MOVES PROGRAMMING	0	0	4,676
WOMEN ON WHEELS	3,727	933	0
WELCOME CYCLISTS PROGRAM	47,747	0	0
REBA - PROGRAMMING	344,834	1,505	23,141
REBA - EVENTS	17,169	0	2,356
REBA - DEPRECIATION	0	786	786
REBA - CONNECT EXPENSE	0	21,646	0
REBA - RENT	2,734	1,270	0
CYCLE.NS.CA	12,751	3,849	8,755
QUALITY URBAN ENERGY SYSTEMS OF TOMORROW	0	3,465	33,950
TOTAL REBA EXPENSES	504,661	107,056	144,730
TOTAL EXPENSES	616,879	178,954	197,357
EXTRAORDINARY EVENT	(8,085)	0	0
ONE-TIME ADJUSTMENTS			
GENERAL	16,250	14,769	0
REBA	31,039	75,666	0
SURPLUS (DEFICIT) FOR THE PERIOD - GENERAL	(1,354)	22,061	(1,150)
SURPLUS (DEFICIT) FOR THE PERIOD - REBA	3,042	77,047	(29,605)
TOTAL SURPLUS (DEFICIT)	1,687	99,108	(30,755)

BALANCE SHEET

AS OF DECEMBER 31ST

	2017	2016	2015
ASSETS			
CURRENT ASSETS			
CASH	159,305	61,372	166,388
INVESTMENTS	155,000	155,000	22,784
PREPAID EXPENSES	0	0	103
ACCOUNTS RECEIVABLE	30,740	19,316	5,854
TOTAL CURRENT ASSETS	345,045	235,688	195,128
COMPUTER	2,359	2,359	2,359
LESS: AMORTIZATION	(2,359)	(2,359)	(1,573)
TOTAL ASSETS	345,045	235,688	195,915
LIABILITIES & RETAINED EARNINGS			
CURRENT LIABILITIES			
ACCOUNTS PAYABLE	172,571	6,514	9,356
DEFERRED REVENUE	0	1,250	4,250
CANADA GAMES DEFERRED REVENUE	0	15,000	32,000
REBA DEFERRED REVENUE	15,996	31,040	67,533
TOTAL CURRENT LIABILITIES	188,566	53,804	113,138
RETAINED EARNINGS			
RETAINED EARNINGS (GENERAL)	25,169	30,202	60,956
RETAINED EARNINGS (REBA)	129,622	52,575	52,575
SURPLUS (DEFICIT) FOR THE PERIOD (GENERAL)	(1,354)	22,061	(1,150)
SURPLUS (DEFICIT) FOR THE PERIOD (REBA)	3,042	77,047	(29,604)
TOTAL RETAINED EARNINGS	156,479	181,884	82,777
TOTAL LIABILITIES & RETAINED EARNINGS	345,045	235,688	195,915

